



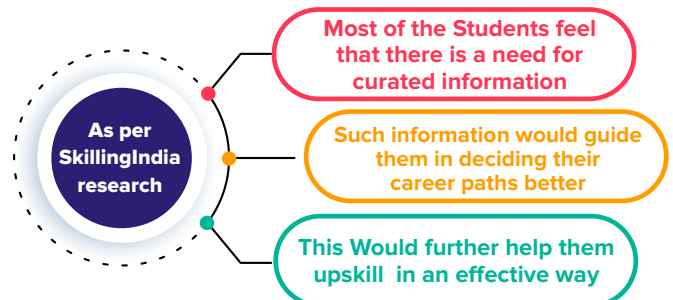
At least **50%** of employees globally will need reskilling by **2025**, as the adoption of the technology increases, according to the World Economic Forum's Future of Jobs Report.<sup>1</sup>

As per SkillingIndia Research, including insights from various global bodies below mentioned ones are the top future skills

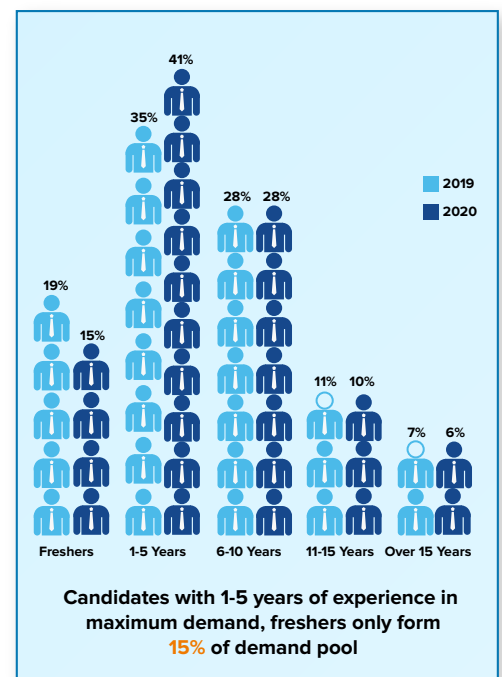
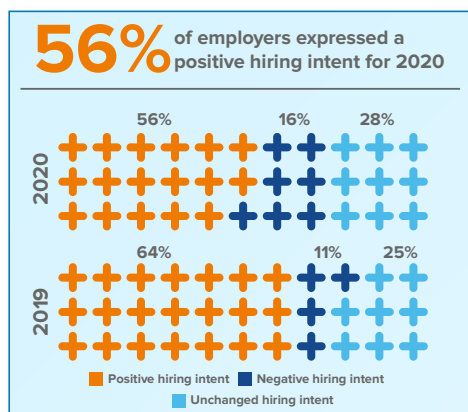


As per a survey on **300,000** students across **3500** educational institutions across **28** states and **9** union territories of India.<sup>2</sup>

• **60%** students feel they don't have the properly defined and necessary information to decide their career paths, whereas **19%** said there is a lot of information available and it is difficult to comprehend all.



• While **56%** of Employers expressed a positive hiring intent for **2020**, only **15%** of new employees hired are freshers - thereby creating a very competitive market for inexperienced students entering the market.

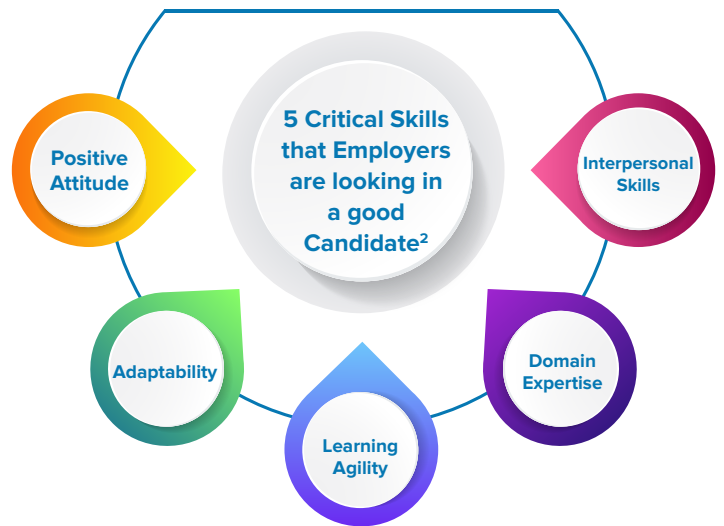


One of the biggest challenges for any student is to know what is missing in their understanding to have a good education, personality and career, and how to develop this and learn it.

♦ 93% of students in the age group of 14-21 know of only 7 major career options, even though there are 250 career options available across 40 domains covering 5000 job types<sup>3</sup>

**That is where YourSkillDost comes in!**

Bringing you what you are yet to seek, bringing you what you are yet to know.



## Just a Fact!

**SkillingIndia** leadership & team has been interacting with thousands of students, industry members & faculties over the years and below are some of the most common questions that are asked by the students. Many of these questions remain unanswered.

There are things that you know, then there are things that you don't know, beyond this there are things that you don't know but you need to know. But what about the things you don't know that you should know?

In which all areas should I know ?	If the subject knowledge is sufficient ?	If knowing about the industry is important ?	How do I create a resume that stands out ?
How many individual strengths exist ?	How do I get my first job ?	How do I develop each strength ?	How do I develop a personal brand ?
What are the different roles one can get at the entry level ?	How do I set up a new company ?	What is inner personality and outer personality ?	How personality affect performance on the job and in relationships ?
How do I get myself to address 20 people at a time 50 ? 500 ?	Can I be a good communicator without knowing English ?	How do I improve my Verbal & Quantitative ability to crack the bank PO exam ?	What are my job options after graduation ?
What are employers looking for ?	How do I improve my chances of being selected ?	Which Job Role will suit me the most ?	What does suiting a job role mean ?
What is my working personality ?	Can I understand how best to approach a problem ?		

**Well – there are a lot of questions you ask, and lots you don't even ask. We are here to help you find the right ones, and then the answers.**



## Welcome to our specialized Subscription based Holistic Development Skilling Program 'YourSkillDost'

**Note:** As per continuous engagements with thousands of students that SkillingIndia has had, more than 90% students at the college level explicitly asked for help towards answering one or more of these questions.

### Introducing YourSkillDost

- ◊ An E-learning Subscription Program that helps you to develop your soft skills and hard skills.
- ◊ YourSkillDost for MBA, BBA, B.Com, B.Tech/ BE etc - You can get the entire program as suitable for your education for **ONE** entry fee.
- ◊ You can opt for packages of different lengths - monthly, quarterly or yearly depending on your need.
- ◊ For the same price - Join 1 session a week or 5 sessions a week



### Why to opt for the Program ?

- ◊ Career is not just finding the right job, but requires performing well in that job, and growing in the role or another role. Different skills become useful at different times.
- ◊ Designed by Industry and Subject Matter Experts to bring you topics that you should be looking at. Topics are continuously being added.
- ◊ Many events and workshops at one entry price!
- ◊ Independent workshops – join whichever you want to!
- ◊ Create your own custom calendar to pick and choose different workshops!
- ◊ Join from your mobile phone through the SkillingIndia mobile app.



## Why is it a Subscription ?

- You are not signing up for one workshop but for **all workshops** in your subscription period.
- Industry Experts define topics that may be useful to you and make them available. You do not need to decide or pay separately for each. You **try out everything** and have an opportunity to learn something from each workshop.
- Contact us to **request workshops/ training sessions** on your topics of interest. SkillingIndia will strive to schedule them suitably.
- You can attend the classes and can explore if the topic is helpful and you can proceed further as per **your area of interest**.
- **Continuous learning** - you can always find something meaningful to learn at **no additional cost**.

CREATE YOUR OWN CAREER  
MAP WITH OUR HELP!

OPEN DOORS TO DIFFERENT  
SKILLS YOU NEVER KNEW  
YOU NEEDED!

WE WILL BE YOUR GUIDE TO  
A WHOLE NEW WORLD  
OF OPPORTUNITIES!

## Examples of workshops that you can attend-

### GROW YOUR CAREER

#### ◦ Industry Trends and Career Awareness Sessions

- Skills to learn for career options in Finance, Marketing, HR, Operations, Technology, etc
- Crypto-currency - an introduction
- Stock Market Basics

#### ◦ Employability Skills

- The Basics of a Good Resume
- Ensuring Good Group Discussions
- How to use Job Portals effectively

#### ◦ Entrepreneurship and Innovation

- Business Idea Identification & Assessment
- Structure of a Company
- Understanding Finance Basics
- Fundraising & Valuation
- Building the early team
- ESOP Concepts

#### ◦ Introduction to Hard Skills

- Learning the basics of Tally
- Learning Advanced Excel
- Basics of MIS and Analytics



## GROW YOUR COMMUNICATION

- **Communication in everyday life**
- **Becoming Active in your Active Listening**
- **Non-verbal communication**
- **Corporate Etiquette- Do's & Don'ts**
- **Conflict Management -Types & Resolution**

### ◦ **Public Speaking**

- **Essential Skills of Public Speaking**
- **Impacting the Crowd as a Speaker**



## GROW YOUR APTITUDE

- **Verbal Aptitude for competitive exams**

### ◦ **Quantitative Aptitude for competitive exams**

- **Data Interpretation**
- **Inequalities**
- **Number Series**
- **Age Problems and so on**

### ◦ **Critical Thinking**

- **Defining creativity vs innovation**
- **Recognizing business reasons for creative problem solving in the workplace**
- **Recognizing your strengths and opportunities**
- **Avoiding Analysis Paralysis**

### ◦ **Problem Solving**

## GROW YOUR PERSONALITY

### ◦ **Strength and Weaknesses – Assess and Develop**

- **Workshops on individual skills like Creativity, Curiosity, Judgement, Perspective, Humility, Gratitude, Hope & optimism, etc**

### ◦ **Leadership Skills**

- **Goal Setting**
- **Personal Branding**
- **Values**
- **Open Mind**
- **Flexibility and Adaptability**

### ◦ **Personality Development (Inner and Outer)**

- **Understanding others emotions like Satya Nadella**
- **Stay positive in the face of adversities like Sam Manekshaw**
- **Build self confidence like Indra Nooyi**
- **Resolve conflicts and be a team player like Dhoni**
- **Survive stress by managing it like Obama**

## Who are we?

**SkillingIndia** is a new age Skills Development organization. We are a team of industry experienced professionals from IIT, IIM, XLRI, IMT, IBS, Christ, etc.

## Our Goals

Improving millions of lives through effective ways of Upskilling, Right-Skilling and “Continuous Learning” for Higher Employability, Organizational Productivity, Entrepreneurship, Career & Personal growth

## Our Experts



**NEERAJ KUMAR**  
Founder & CEO  
IIT, Serial Entrepreneur,  
Career Coach



**MANISH CHOWDHARY**  
Founder & Director  
IIT, IIM, CFA  
Ex-CEO Tally Education



**SANDEEP GAUTAM**  
IIT, Positive  
Psychology Leader



**AVISHEK CHATTERJEE**  
MBA - XLRI,  
HR Leader



**KUNMUN MISHRA**  
PhD Psychology IIT,  
Growth Coach



**SHREYA SHAH**  
PhD Psychology IIT,  
Growth Coach



**NEHA AGARWALA**  
MBA - IBS Hyderabad,  
Marketing Leader



**SHIVANG BHOLOWALIA**  
B.Tech - MBA - IMT Gaziabad  
Recruitment Expert



**SHRADHA SINGH**  
MBA - HR, BHU  
Talent Acquisition



**SUBHROPTO  
BHATTACHARJEE**  
MBA - Christ, Sales Leader



**T V SANKAR**  
BE - MBA, Sales &  
Growth Leader



**VINOD DAVID**  
Communication Expert

## WE WOULD LOVE TO HEAR FROM YOU!

Connect with us at [learn@skillingindia.in](mailto:learn@skillingindia.in) to learn more and avail exclusive offers on this program.

✉ [learn@skillingindia.in](mailto:learn@skillingindia.in) 🌐 [www.skillingindia.in](http://www.skillingindia.in) ☎ +91 98863 88447, 98868 98213, 97388 36850

📍 **SkillingIndia, Purnatvam Learning Solutions Private Limited**

YSR Mansion, Site No. 12, 4<sup>th</sup> Floor, Ambalipura, Bellandur, Sarjapura Road Bengaluru - 560-102 Karnataka IN.

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